

## Help Page and Instructions for the Therapist Listing Service



**The Therapist Listing Service is designed for a Licensed Massage Therapist to promote his/her business through the network of sites owned by Youneedmassage.com and Massageandgifts.com by taking various independent contractor jobs.**

**We are massage consultants with many years of experience. We have done it and are doing it...**

**You just Join our listing service for your business and start taking more clients when they call us for outside events, home calls, Chair Massage Events, Graduations, Home shows, out calls, and our referrals for you to work. We will also post a short listing on our website at**

**<http://www.massageandgifts.com/therapistinfo.html>**

**This is **FREE** COST PER month to you the therapist.**

**There is **NO COST EVER** to be on our Therapist referral LIST for jobs in the Tampa bay area.**

**ONLY THE COST of NOTHING, ZERO, 0.**

**We can build you a complete website, for our regular rate.**

**Look at our talking figure voice presentation at**

**<http://www.massageandgifts.com/massagemarketing.html>**

**Please send us an email on our email form at**

**<http://www.massageandgifts.com/contactus.html>**

**But please finish reading the rest of this HELP FILE.**

**Also, the Law for CUE's for Continuing Education Hours in changing in Florida on September 1, 2007. Click on our new Massage CEU page below to check out the new law and get signed up for the new 12 hours "in the classroom requirements."**

**<http://www.massageandgifts.com/massageceucourses.html>**

**We just have a simple agreement that we will send you to join our list to make sure you are licensed and insured and an agreement to keep your contact information and email information current with us while you are on the list.**

**We own many Domain names to generate business.**

**We need therapists ASAP that want to work and accept business. We take in more calls and requests to our websites than we can handle. When you sign up and follow our instructions, you could easily make up to a few thousand or more! Part time. How? Just by accepting independent jobs, chair events, and outcall home visits, and other types of massages from us from our very established websites. Your location could be an existing massage establishment, a room where you work in another office, or You might have an outcall business and go to people's homes and offices.**

**You will put on our Licensed Massage Therapist listing call log. When we get an outcall, chair event, or other job, we will email you immediately if you are on our list, and sometimes will call you also. Since you are on our list, you will get the business over anyone else.**

**Main Advantage of Listing and Promoting Your Business with us:**  
**We profile our websites with maximum visibility. Every week, we turn down many clients; outcall jobs, home jobs, and companies requests, because we have no other therapists to refer too.**

**Sometimes we need other therapists in our office to work hand in hand with us with special jobs.**

**We also are creating in classroom ceu courses to meet your new ceu requirements.**

**CHECK OUT THE NEW CEU REQUIREMENTS NOW:**

**<http://www.messageandgifts.com/messageceucourses.html>**

**Most national listing sites profile you with thousands of other therapists and you are just a name and number somewhere on a long, boring list. Also, a tremendous amount of people come to Florida every month and people that live here in the Tampa bay area, are searching here locally. That's when they find us.**

**We are also practicing; working therapists, helping market other therapists like you. We are still working everyday and know how the massage business works. We are doing it! We have been using this plan for years just like we are describing to you now. All you have to do is follow our proven plan and take action.**

**Think about it. When you search a search engine and get back 2,000,000 listings...Are you going to look at any of the listings past the first or second page? Probably not. That is why we have this service.**

**Most people only look at the top listings on the first search engine result page.**



**When you sign up for our Therapists Listing Service you **GET THE JUMP** on the other twenty something thousand therapists out there in the State of Florida and the other 100's of thousands of therapists in the United States.**

This took many years. **List your site with us and/or have us also build you a site to compete and save many years of time.**



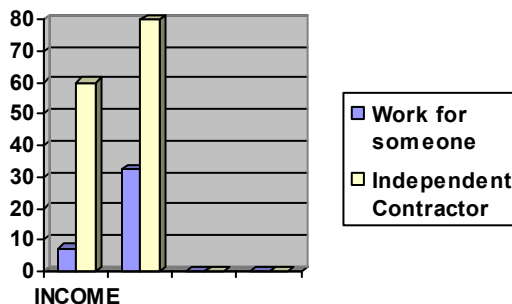
**HOW WILL A LISTING WITH YOU BENEFIT ME?**

**According to US Dept. of Labor, Bureau of Labor Statistics for 2006, Occupational Outlook Handbook (OOH), 2006-07 Edition; Last Modified Date: August 4, 2006**

**Occupation: Massage Therapists (SOC code 31-9011.00)**  
**Period: Last Modified Date: December 20, 2005, and**  
**According to the Florida Department of Health, there are**  
**28,621 currently licensed Massage Therapists in Florida as of**  
**August 26th, 2007. Get the jump on them by subscribing to our**  
**Listing Service.**

**(NOTE: This is still current information as of May 8<sup>th</sup>, 2007) Median hourly earnings of massage therapists, including gratuities earned, were \$15.36 in May 2004. The middle 50 percent earned between \$9.78 and \$23.82. The lowest 10 percent earned less than \$7.16, and the highest 10 percent earned more than \$32.21. Generally, massage therapists earn 15 to 20 percent of their income as gratuities. For those who work in a hospital or other clinical setting, however, tipping is not common.**

**We know that when most therapists contact us, they are looking for really great hours, medical benefits, stock options, and \$30,000 per year or more on a weekly paycheck. The fact is, Very few, if any companies offer this.**



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Massage therapists held about 97,000 jobs in 2004. About two-thirds were self-employed. Of those self-employed, most owned their own business, and the rest **worked as independent contractors**. Others found employment in salons and spas; the offices of physicians and chiropractors; fitness and recreational sports centers; and hotels. About three-quarters of all massage therapists worked part-time or had variable schedules, although as mentioned earlier many massage therapists who work 15 to 30 hours per week consider themselves to be full-time workers.

If you work for someone, the Hourly wage ranges from \$7.16 (low) to 32.21 (Highest) per hour. Remember, this is if you work for a business. Most Chiropractic offices pay \$10 to \$15, \$20 for you are lucky. Very few businesses in today's economy are putting therapists on salary or wages. The vast majority are labeled part time or Self Employed and are responsible for their own taxes and do not have any medical benefits. **The sad fact is most therapists end up working up to 3 or 4 different part time jobs to make ends meet, because their employers only give them 10 or 20 hours each job, or when they are at a job they sit twiddling thumbs.**

Why? This saves the business money.

The chart on Page 5 only takes into account massage therapists that are employed by businesses nationwide. **THIS IS NOT SELF EMPLOYMENT.**

National Statistics :	• Field(s) related to certificate:	Massage Therapists
	• Total employed in this field:	
	• <b>NOTE: THIS IS NOT SELF-EMPLOYED</b>	32,200
	• Range of annual National salary:	\$14,890 to \$67,010
	• Mean National annual salary:	\$36,670

**Do you want the average  
of about \$14, 890 to  
18,000 per year, Or would  
you want \$70,000 a year.  
We have a solution...**

## **Therapist Listing Service**

[Massage therapists could make \\$70,000 per year or more if they marketed correctly with the right tools.](#) Self-employed massage therapists with a large client base have the highest earnings.

**BEST PART: You don't have to quit what you are doing now! Just follow the instructions for submitting your information, and sit back. Answer your phone, listen to the messages, check your emails, and take more and more clients as they become available.**

**A SPECIAL NOTE: Advertising in the Yellow Pages is super expensive. \$150 to \$5,000 per month on your phone bill. Tampa Tribune, newspapers, are really ineffective and costly. We called the Tampa Tribune the other day to place an employment ad...The cost...\$400 plus just for a simple ad in one Sunday Edition.**

- **SENDING US A COPY OF YOUR MASSAGE LICENSE**

**We simply need to verify that you are a Licensed Massage Therapist in the State of Florida or the State that you live in. Florida State Massage Licenses start with MA. You have to be licensed to perform massage in Florida. Just make a copy of your license and mail it to us.**

**Our address is:  
12909 N. 56<sup>th</sup> Street  
STE 105  
Tampa, FL 33617  
(813) 989-0861**

- **SENDING US A COPY OF YOUR LIABILITY INSURANCE**

**We also will need a copy of your current Professional Liability Insurance.**

**Insurance protects both parties in case of a lawsuit. Most licensed massage therapists have insurance to protect themselves in the case of a lawsuit and to protect the companies the therapists work for and/or with.**

**If you don't have insurance, go to the AMTA website below and buy some online with the AMTA link below.**

**All the therapists that work at Youneedmassage.com and Massageandgifts.com have insurance through the American Massage Therapy Association. Very good organization and gives you the maximum coverage of \$2,000,000.00 per incident.**

**Click below for more information and to sign up online  
<http://www.amtamassage.org/>**

# **This is the start of your new marketing business.**

To sign up for the Listing service or Website, just Email us with the form on

<http://www.messageandgifts.com/messagemarketing.html>

- **FULL FUNCTION WEBSITE DEVELOPMENT**

If you want us to fully develop your website after it is built, just send us an email at

<http://www.messageandgifts.com/contactus.html>

- **WEBSITE MARKETING**

If you want us to fully market your website after it is built, just send us an email at

<http://www.messageandgifts.com/contactus.html>



- **CHAIR/EVENT WORK WITH MESSAGEANDGIFTS.COM**

Another reason we need massage therapists with Professional Insurance is that we have several requests that require multiple therapists.

## **COSTS OF PLANS**

Marketing Plan LIST: \$0 dollars per year to be put on our job list.

## **Listing for our Therapist Marketing Program.**

**Click on the Link below to sign up. Remember, There is a no fee for the Placement on our Massage generating Marketing program list. You just need to answer our calls and emails promptly when we contact you.**

<http://www.messageandgifts.com/messagemarketing.html>

**If you have questions not listed here, feel free to email us at <http://www.messageandgifts.com/contactus.html>**

**The main thing is to get you listed as soon as possible.**

**Good Luck in the Marketing of your business. You have spent thousands and thousands of dollars on School, equipment, and the like...**

**NOW GET SOME CLIENTS!**

Sincerely,

Youneedmassage.com MM11690,  
A Licensed Massage Establishment.  
12909 N. 56th Street  
STE 105  
Tampa, FL 33617  
Main Phone: 813-989-0861  
Main Website: <http://www.youneedmassage.com/>

Order and contact website: <http://www.messageandgifts.com/>

Order a Gift Certificate on-line with Pay Pal and we will send it for you! License number: MM11690